



# ADOBE POST, SLATE, & VOICE

## A GUIDE FOR SCHOOLS & EDUCATORS

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## 1: WHAT ARE POST, SLATE, & VOICE?

### Adobe Post

Adobe Post allows you to create stunning social graphics in seconds. Start by remixing a design from the Inspiration Wall, or start from scratch to create a truly unique masterpiece. Either way, add an image, provide text, and beautiful typography will be applied on-the-fly. Transform your creation with design filters that are applied with a single tap. Each tap gives you completely new layouts, color palettes, typography styles, and photo filters - no design experience required. When you're done, save your creation, or share it with family and friends via e-mail, Facebook, Instagram, Twitter, and more.

### Adobe Slate

Adobe Slate turns stories into modern, professional, attention grabbing web pages. With Slate, teachers and students can bring words and images together in fun ways, turning essays, assignments, reports, and more, into engaging visual stories. Play with a variety of layouts, and add text. Use your own photos, or pick from thousands of free online images (with appropriate filtering applied). Simply tap on one of the professional themes and beautiful fonts, and magazine-style design and motion transforms the story. The end result is a modern, responsive, web page, one that looks great on any device and any size screen.

### Adobe Voice

Adobe Voice lets you turn your story into a stunning animated narrated video in just minutes. Presenting a report, explaining a concept in class, or telling a personal story has never been easier. Starting with a blank slate, or using gentle prompts as a guide, teachers and students use Voice to talk through their story one line at a time. Pick from thousands of beautiful, iconic images (or use your own) to show their ideas. Select a design theme and supporting music. Voice automatically incorporates cinema-quality animation; just press play and view it on any device or browser, and share with friends and family.

## 2: HOW MUCH DO POST, SLATE, & VOICE COST?

Fun & Free

Adobe Post, Adobe Slate, & Adobe Voice, are all free to download and use, and will remain so. At some point in the future we may add premium features or paid options. If that were to happen, the core functionality as exists today will remain free. No bait-and-switch, we promise.

Unlimited hosting of created content is also free, and we don't plan to stop hosting your content. Rest assured that if hosting were ever to be curtailed we'll give you a way to download and save all of your precious creations. So, keep creating and publishing, and let us worry about the hosting for you.

## 3: THREE APPS & SERVICES? WHICH SHOULD I USE FOR WHAT?

Use Them All

Adobe Voice creates a narrated movie, and is thus best suited for oral presentations, the type of storytelling that you may have previously used slideshow software for.

Adobe Slate creates a highly visual text based story, think of it as the word processor you wish you had when you were in school. As such, it is ideally suited for text based projects and assignments that involve lots of photographs.

Adobe Post is used to create images optimized for social media. If you are going to be posting ideas or links (including links to Voice and Slate stories), then Post will create the compelling attention-grabbing headline that you'll need.

## 4: HOW ARE POST, SLATE, & VOICE BEING USED IN EDUCATION?

Post, Slate, & Voice have proven to be invaluable classroom tools. Indeed, hundreds of thousands of students and their teachers use these apps every single day, injecting fun and interactivity into all sorts of classes and subjects. Here are some example uses provided to us by teachers:

### Example Classroom Use

- Speech and language play
- Sight words proficiency
- Narrative prompts
- Rhyming game
- Playing with shapes and colors
- Second language acquisition
- Story starters
- Creative storytelling
- Book reports
- Written assignments
- Photo essays
- Class reports and blogs
- Trip reports
- Science fair presentations
- Student portfolios
- Classroom newsletters
- Athletics announcements
- Game updates
- School and district reports
- PTA ads and promos

The Adobe education community frequently shares ideas and classroom uses on the Adobe Education Exchange site. Visit [edex.adobe.com](https://edex.adobe.com) to browse and to join this quarter million strong community of passionate educators.

## 5: WHAT ARE THE STUDENT AGE CONSIDERATIONS?

### Age Recommendations

Voice is being used the world over at every grade level in K-12 and in higher-education. As little or no typing is needed, younger children, even preschoolers, find Voice easy and accessible.

Slate is primarily used to share written stories, and so typing (and spelling) is required. As such, Slate is better suited starting in Grades 4 or 5. Slate is also used extensively in high-school and in colleges.

Post is all about social media, and is thus intended for teachers or students old enough to have a social media presence.

The Post, Slate, and Voice apps are rated 12+. While there is nothing in the apps that is inappropriate for younger children, we use that rating because we do not want younger students installing the apps themselves. Rather, we want teachers or parents to install and set up the apps, including creating the user account.

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### Logins

Post, Slate, & Voice all require an account and login. Logins are used to sync content across devices as well as to backup content to our cloud storage. Children under the age of 13 are not allowed to create their own Adobe ID and so they will need to sign in with an account created by and supervised by a teacher or parent. Sign in with social media accounts is also supported.

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## Student Privacy & PII

Post, Slate, & Voice are all about storytelling, presenting, and sharing. Students can create and share whatever they want, including pictures and images of their choice. Special care must be taken to ensure that younger students do not share any personally identifiable information (PII) that could potentially identify specific students.

Voice and Slate both allow for Author Info to be provided, and when publishing content for younger students the student name must not be used.

Both Voice and Slate allow published content to be flagged as Public or Private, with Private content not being discoverable or featured in our gallery. Content published by younger students must be flagged Private.

In addition, teachers should review content created by younger students to ensure that PII is not being inadvertently included in their creations.

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## Image Searches

Post, Slate, & Voice all feature free public domain image searches. In addition, Voice provides access to hundreds of thousands of free icons that can be used in presentations. All of the products employ a 3<sup>rd</sup> party filtering service to filter inappropriate or potentially objectionable content. However, it is important to note that no filtering is foolproof. In addition, acceptability standards can vary greatly between schools, communities, and student demographics. As such, teacher supervision is required when allowing younger students to search for imagery and icons.

At this time there is no way to disable public image searches.

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## Sample Content

Post, Slate, & Voice all include example and inspirational content. In Post this appears on the Inspiration Wall in the Remix tab, and published content is intended for use as a creativity starting point. In Slate & Voice example content is intended to be viewed for ideas and inspiration, and content appears in the Explore tab. All sample content, both inspirational or intended for remixing, is carefully selected and curated by the product teams. All sample content is safe for all audiences, including younger users.

## 6: WHAT ARE THE SYSTEM REQUIREMENTS?

	Adobe Post	Adobe Slate	Adobe Voice
Platforms	Runs on iPhone (and iPad as an iPhone app).	In-browser web experience on all desktop platforms (including Chromebook), and on iPad via native iPad app.	Runs on iPhone and iPad.
Logins	All of the apps and web experiences require that the user be logged in. Users may log in with an Adobe ID (created for free), or Facebook account. The same login may be used on multiple devices and browsers.		
Hosting	Images created with Post are saved on our cloud so that you never lose them and so that they sync between devices. You can also save images locally, and share as desired.	Stories created with Slate are hosted on our cloud so that you never lose them and so that they sync between devices. The link to the hosted stories can be shared and embedded as needed.	Movies created with Voice are hosted on our cloud so that you never lose them and so that they sync between devices. Movies can also be saved locally. Saved movies, and links to cloud hosted movies, can be shared as needed.



## 7: HOW DO I GET STARTED?

	Adobe Post	Adobe Slate	Adobe Voice
Getting Started	Simply download it from the App Store, or <a href="http://post.adobe.com">post.adobe.com</a> .	Go to <a href="http://slate.adobe.com">slate.adobe.com</a> to use the web version, or to download the iPad app.	Download it from the App Store, or follow the link at <a href="http://standout.adobe.com/voice">standout.adobe.com/voice</a> .

## 8: WHERE CAN I FIND TIPS AND HELP WITH CLASSROOM USE?

### Getting Help

When using Post, Slate, and Voice, most of the help and guidance you need is built right into the products themselves. For tips and help specific to classroom use, your best bet is the Adobe Education Exchange at [edex.adobe.com](http://edex.adobe.com). Just search for the product names, you'll find tips, lesson plans, example use, and more.